

Atharva Institute of Management Studies

Activity / Event report

Name of event	: FACULTY SPEAKS, Episode 19
Date(s) of conduction	: 15 December 2021
No. of participants	: 14
Student coordinator/ committee	: Sneha Kamalpuria (MMS)
Resource person	: Dr. Komal Ahuja
Designation	: Assistant Professor
Contact no.	:
Email ID	:


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DESCRIPTION

Objectives:

- Corporate Social Responsibility.

Key Takeaways:

- Initiatives of banking sector for Corporate Social Responsibility (CSR).
- CSR refers to the act of making the organization successful through balanced approaches towards environmental and social issues in a way that helps in upliftment of the society.
- Applicability of CSR.
- Penalty for non-compliance of CSR.
- Areas specified in Schedule 7 of Companies Act' 2013.
- Contribution by banking sector to fight COVID-19:
 - State Bank of India
 - Bank of Baroda
 - Indian Bank

- Canara Bank
- Punjab National Bank (PNB)
- ICICI Bank
- HDFC Bank
- Axis Bank
- SBI's contributions towards society.
- PNB Bank's contributions towards society.
- Bank of Baroda's contributions towards society.
- Canara Bank's contributions towards society.
- Schemes of banks' CSR initiatives in six dimensions:
 - Health care
 - Women empowerment
 - Education
 - Rural Development
 - Skill development
 - Community welfare
- CSR - Education schemes:
 - Donating Computers
 - Beti Padhao Kendra
 - Providing Safe drinking water
 - Support Midday Meals
 - Holding Bodhshalas
 - Sponsoring Sports events
 - Edu-disha
- CSR – Women empowerment schemes:

- Finance to women's NGOs.
- Finance to women entrepreneurs.
- Training to women entrepreneurs.
- PNB Prerna
- Mauli Seva Pratisthan (Mentally & Physically retarded women)
- CSR – Rural development schemes:
 - Adoption of village
 - Construction of hand pumps & wells
 - Health camps in villages
 - RSETI (Rural Self Employment Training School)
- CSR – Community welfare schemes:
 - Charity and donations
 - Swach Bharat scheme
 - Campaigns against drugs, alcohol & smoking
 - Donating artificial limbs / calipers / wheelchairs to disabled people.
- CSR – Skill development schemes:
 - SBI Kaushal Vikas
 - Shravan Shakti
 - Vocational skills and financial skills programme
 - ICICI Academy for Skills (IAS)
 - Parivartan
- It is necessary for banks to be more concerned and active about CSR activities.
- Problems with CSR Policy adopted by Banking sector.

- Few words from Dr. R.G. Ratnawat, Director, AIMS.
- Few words from Ms. Pallavi Rane, Trustee, Atharva Group.

FLYER OF THE EVENT


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19

#facultyspeaks

ATHARVA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Mumbai University)

presents

FACULTY SPEAKS



LIVE



DEC 15th, 2021
10:00 AM - 11:00 AM (IST)

WEDNESDAY



Dr Komal Ahuja
PhD, MPhil (Management)

Corporate Social Responsibility



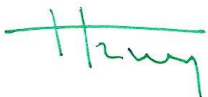
www.atharvaims.edu.in

Flyer Designed by: Piyush Chaudhary (MMS)

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GLIMPSES



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The screenshot shows a Google Meet session in progress. The main window displays a presentation slide from Google Slides. The slide content is as follows:

- Slide Title: **CORPORATE SOCIAL RESPONSIBILITY (CSR) INITIATIVES OF BANKING SECTOR**
- Visuals: A graphic with a purple 'BANK' logo, a green box with a yellow handshake icon, and the text 'CORPORATE SOCIAL RESPONSIBILITY'.
- Text: 'Presented By Dr. Komal Ahuja (Assistant Professor) MMS, AIMS.'

The meeting interface includes a top bar with a 'REC' button and a name 'Dr Komal Ahuja is presenting'. A grid of participants is visible on the right, including Dr. Komal Ahuja, Dr. R.G. Ratnawat, Ansha Gupta, Poonam Patel, Monika Chopra, Bincy Baby, Vaibhav. Patil, Priyanka Kumari, Pallavi Rane, Deepak Asarpota, and You. The bottom of the screen shows a macOS dock with various application icons.

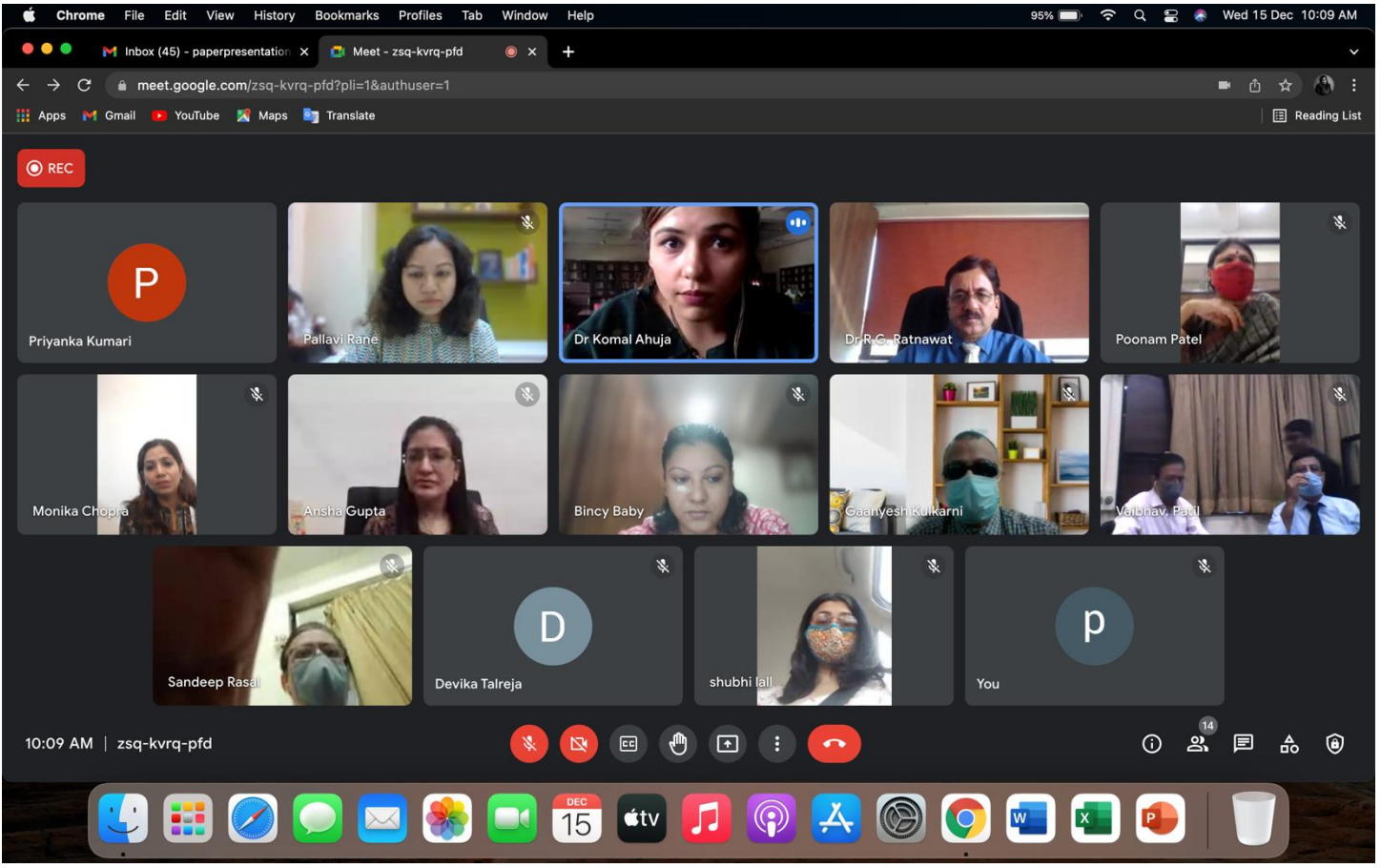

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The screenshot shows a Google Meet interface on a Mac. The main window displays a presentation slide titled "CSR Applicability" from the Ministry of Corporate Affairs, Government of India. The slide features a funnel diagram labeled "The CSR Funnel" with three levels: "Annual turnover > Rs. 1000 crore", "Net worth > Rs. 500 crore", and "Annual net profit > Rs. 5 crore". Below the funnel, it states "CSR spend of 2% of average net profits". The presentation is being shared by Dr. Komal Ahuja. The meeting grid on the right includes participants: Dr. Komal Ahuja, Dr. R.G. Rathawat, Ansha Gupta, Poonam Patel, Monika Chopra, Bincy Baby, Vaibhav. Patil, Priyanka Kumari, Pallavi Rane, Deepak Asarpota, Sandeep Rasal, and You. The system tray at the bottom shows the date as December 15, 2020, and various application icons.

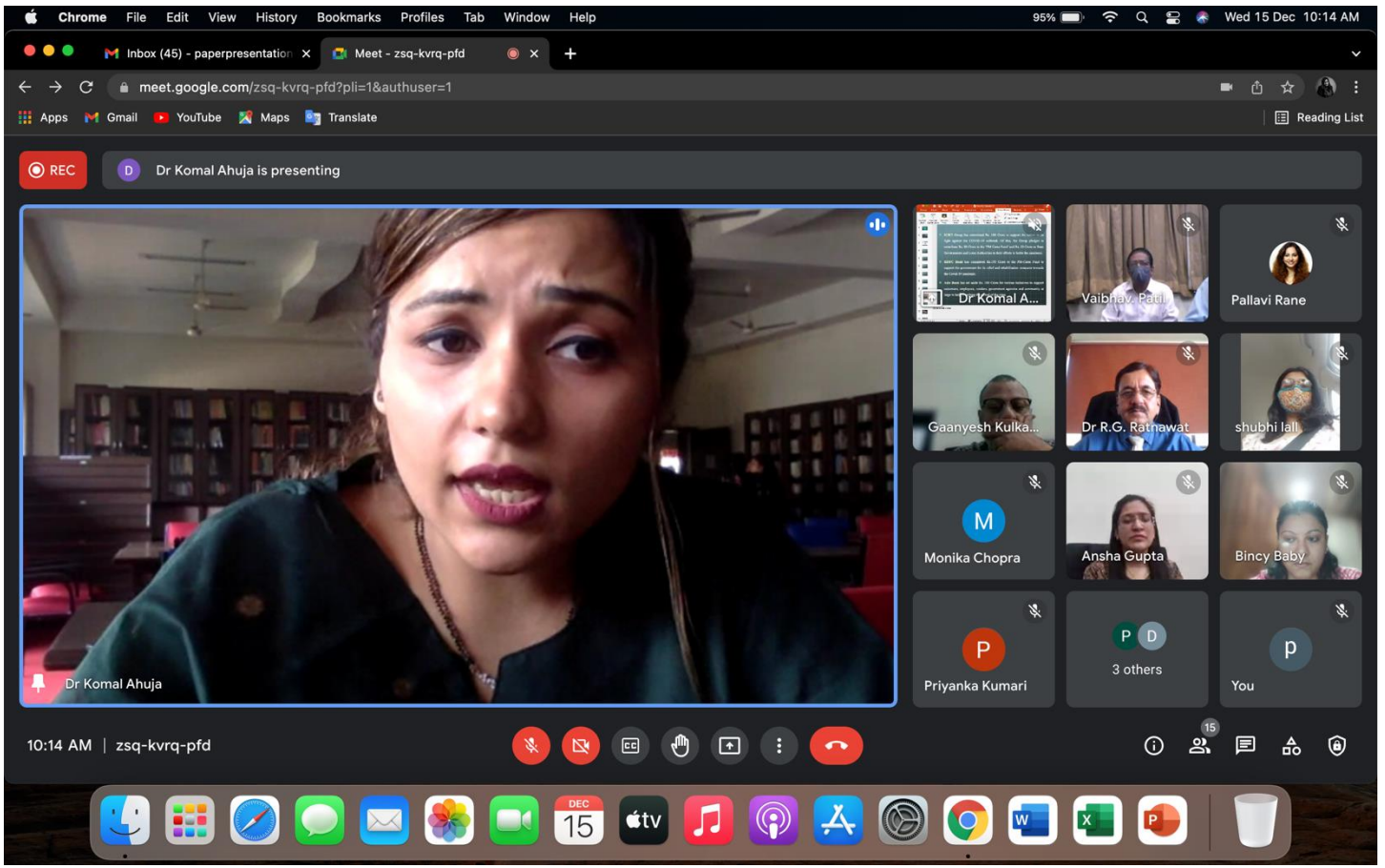

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The screenshot shows a Google Meet interface on a Mac. The main window displays a presentation slide titled "Schemes of Banks' CSR Initiatives in 6 Dimensions". The slide content is organized into six categories, each with a representative image:

- HEALTH CARE:** Image of a person in a medical setting.
- WOMEN EMPOWERMENT:** Image with the text "EMP W WERING MEN" and a female symbol.
- EDUCATION:** Image of a graduation cap.
- RURAL DEVELOPMENT:** Image of a tractor in a field.
- SKILL DEVELOPMENT:** Image of a person at a computer workstation.
- COMMUNITY WELFARE:** Image of a group of people in a community setting.

Below the slide, there are controls for "Notes", "Comments", and "Click to add notes". The presentation is titled "Faculty Speaks 1" and is on "Slide 16 of 28".

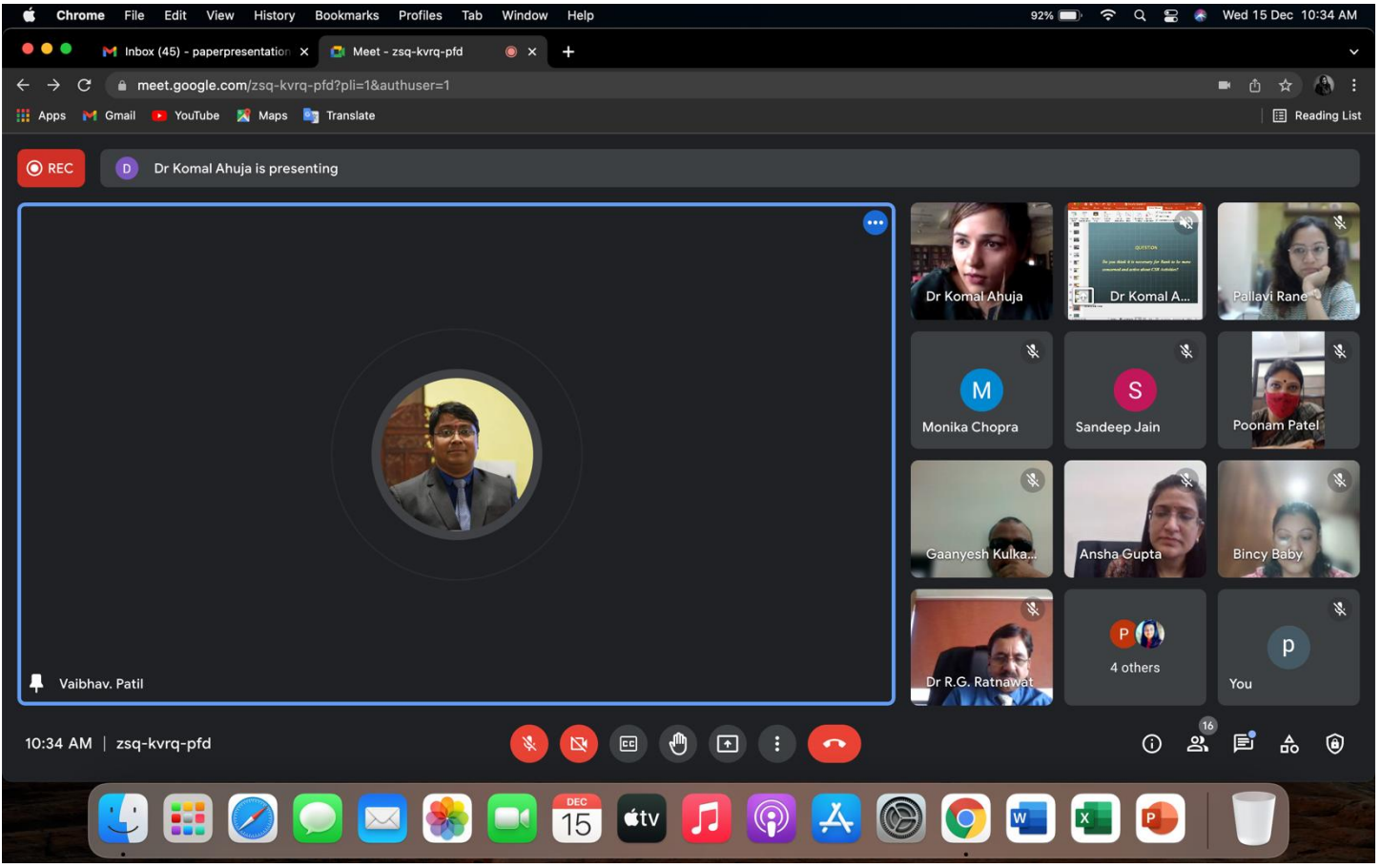
On the right side of the screen, a grid of participants is visible. The participants shown are:

- Dr Komal Ahuja (muted)
- Vaibhav Patel (muted)
- Pallavi Rane (muted)
- Gaanyesh Kulka... (muted)
- Dr R.G. Ratnawat (muted)
- shubhi lal (muted)
- Mohika Chopra (muted)
- Ansha Gupta (muted)
- Bincy Baby (muted)
- Poonam Patel (muted)
- 3 others (represented by a 'P D' icon)
- You (represented by a 'p' icon)

The bottom of the screen shows the Mac dock with various application icons including Safari, Photos, Messages, Mail, App Store, Calendar (showing DEC 15), Apple TV, Music, Podcasts, App Store, System Preferences, Chrome, Word, Excel, PowerPoint, and Trash. The system status bar at the top indicates the time is 10:18 AM on Wednesday, December 15, 2023, with 94% battery and Wi-Fi connected.

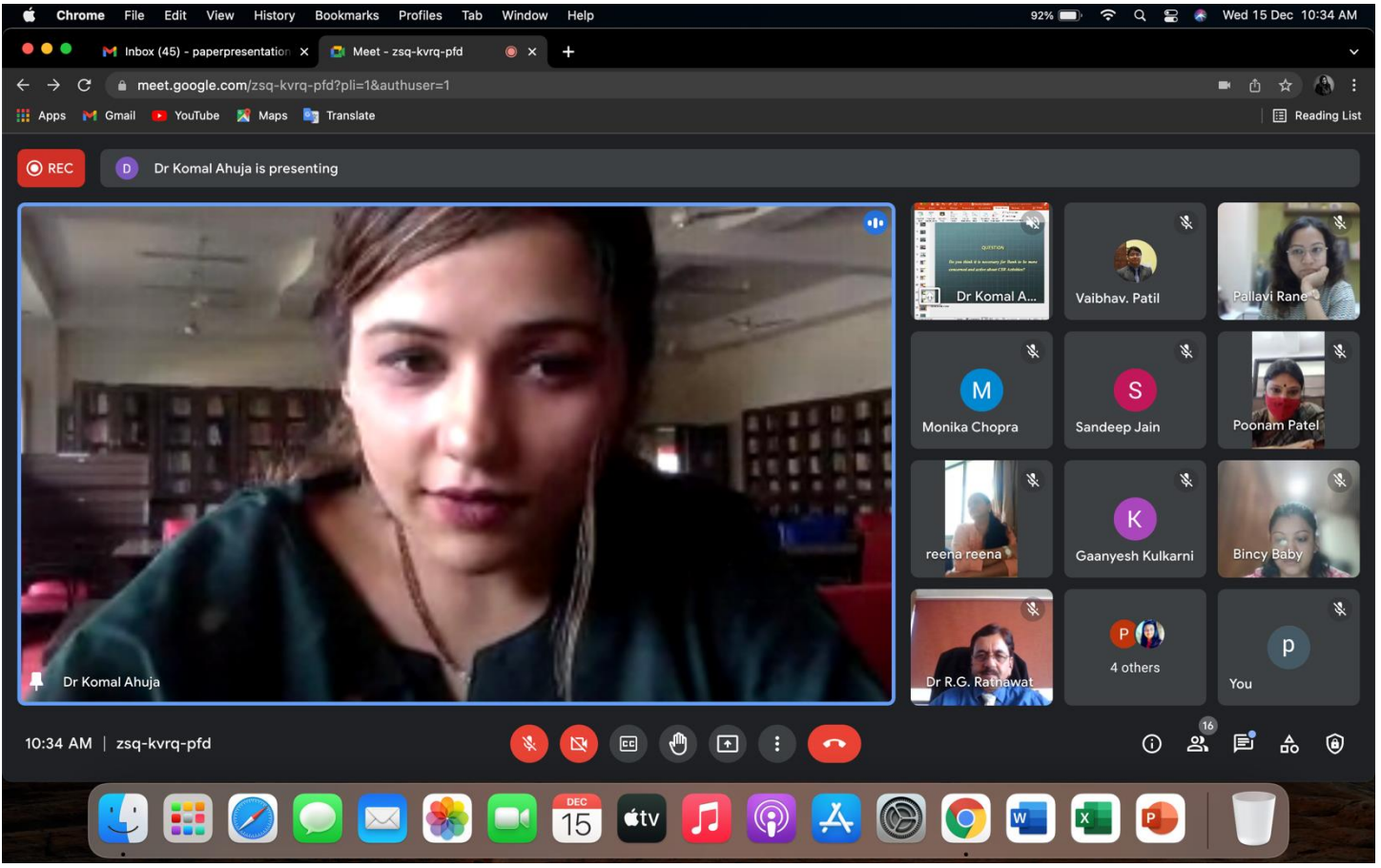

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EVENT REPORT PREPARED BY: SNEHA KAMALPURIA, STUDENT, MMS DIVISION B.

Verified by: Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

Submitted to: Dr. R.G. Ratnawat, Director, Atharva Institute of Management Studies.

This video was recorded on the Email ID paperpresentation@atharvacoe.ac.in

Live session was initiated by Sneha Kamalpuria.


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